

## Message Text

UNCLASSIFIED

PAGE 01 MONTEV 01089 102359 Z

61

ACTION CU-04

INFO OCT-01 ARA-10 ADP-00 USIA-12 /027 W

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R 101917 Z APR 73

FM AMEMBASSY MONTEVIDEO

TO SECSTATE WASHDC 4195

UNCLAS MONTEVIDEO 1089

E. O. 11652: N/A

TAGS: SCUL

SUBJ: 1973 PROGRAM- FULBRIGHT COMMISSION

COMMISSION WISHES INQUIRE WHETHER POSSIBLE USE FUNDS FOR ONE URUGUAYAN RESEARCHER UNDER 1973 PROGRAM TO INVITE ONE U. S. PROFESSOR OF MARKETING TEACH INTENSIVE SEMINAR TWO- THREE WEEKS JUNE, JULY OR AUGUST. SEMINAR WOULD BE HELD IN BINATIONAL CENTER BUILDING BUT NOT AS PART OF REGULAR TEACHINGPROGRAM. GROUP OF APPROXIMATELY FIFTEEN HIGH- RANKING OFFICIALS IN GOVERNMENT AND UNIVERSITY PROFESSORS WOULD BE INVITED TO PARTICIPATE. COMMISSION SUGGESTS INVITING CALVIN P. BLAIR, PROFESSOR OF RESOURCES AND INTERNATIONAL BUSINESS DEPARTMENT OF MARKETING ADMINISTRATION, UNIVERSITY OF TEXAS, AUSTIN. PERSONALLY KNOWN TO CHAIRMAN OF BINATIONAL INSITUTE, AND FORMER MINISTER OF INDUSTRY DR. ECHEVARRIA LEUNDA. BLAIR REPORTEDLY EXCELLENT PROFESSOR, FLUENT IN SPANISH, PREVIOUS EXPERIENCE IN MEXICO, GUATEMALA, BRAZIL, CHILE, EL SALVADOR. PROJECT COULD ALSO BE FINANCED BY USING ONE 1972 TRAVEL ONLY GRANT AND PAYING STIPEND IN PESOS ACCRUED FROM SAVINGS IN 1973 ADMINISTRATIVE BUDGET, IF TRANSFER OF FUNDS AUTHORIZED. PROFESSOR BLAIR BELIEVED TO BE IN BRAZIL FROM WHERE HE WOULD COME TO MONTEVIDEO, FACTOR WHICH IS EXPECTED REDUCE COST CONSIDERABLY.

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\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* UNCLASSIFIED

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
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